



# BREAKTHROUGHS IN BLOOD

ADVANCEMENTS INTO ACTION

A webinar series curated for health-care professionals, hospital administrators, policy-makers, and researchers on groundbreaking blood research and cutting-edge best practices.

Hosted by the esteemed Dr. Jeannie Callum and coordinated by Canadian Blood Services, *Breakthroughs in blood: Advancements into action* delves deep into the “So what?” and “Now what?” of blood science and medical research, with a dedicated focus on transfusion clinical trials and guidelines. Don’t miss this opportunity to advance your knowledge and take actionable steps toward a better healthcare future.

## Anemia in hospitalized patients: Vampirism and other tales

**November 17, 2023**

**12:00PM - 1:00PM (ET)**

**Registration required**

Join this inaugural Zoom webinar to hear Dr. Siegal’s **STRATUS Randomized Clinical Trial** and take part in a panel discussion to understand the impact of this study on your current practice. See Canadian Blood Services’ professional education website, [ProfEdu.ca](http://ProfEdu.ca), for details.



Dr. Deborah Siegal

### PRESENTED BY

**Deborah Siegal, MD, MSc, FRCPC Hematology - Ottawa, Canada**

### MODERATED BY

**Jeannie Callum, MD, FRCPC  
Transfusion Medicine - Kingston, Canada**

### PANELISTS

**Emilie Belley-Côté, MD, PhD, FRCPC / Critical Care  
Jennifer Shea, PhD, FCACB / Clinical Biochemistry  
Curtis Oleschuk, PhD / Clinical Biochemistry  
Paul Yp, PhD, FCACB, DABCC / Clinical Biochemistry -  
Toronto**

Coordinated by



**Canadian  
Blood  
Services**

BLOOD  
PLASMA  
STEM CELLS  
ORGANS  
& TISSUES